

PLUMAS COUNTY FIRE SAFE COUNCIL

5-Year Strategic Plan

July 2022 - June 2027

Mission: To reduce the loss of natural resources and human values caused by wildfire through Firewise community programs and pre-fire activities.

Program Strategy: Expand existing programs and establish additional projects:

1. Leverage and expand partnerships
2. Sustainably increase staffing
3. Establish robust monitoring systems & metrics
4. Increase public engagement
5. Develop County-wide community fuels and threat mapping assessment

Funding Strategy: Target sustainable annual budget increase of 20%:

1. Continue to produce competitive grant proposals that are based on funder's objectives.
2. Pursue approaches for non-competitive funding which reduce administration while increasing long term benefits.
3. Leverage charitable donations to increase public outreach, education, and participation.
4. Continue to pursue potential revenue-generating activities utilizing woody material.

Leadership Strategy: Ensure strong and functional systems are in place to facilitate ongoing organizational capacity:

1. Maintain a Board of Directors with strategically recruited membership.
2. Continue partnership with Plumas Corporation as fiscal agent.